

Beat: Business

## **POLAND NOW - Conference At EMBASSY OF POLAND in PARIS**

### **Innovation driving social Changes**

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**USPA NEWS** - The work of a professional can make all the difference. It can be tricky to create a cohesive look that is representative of your style. That's where a Polish Interior Designer comes in. A Home Decorator will help distill your tastes and ideas into a Design that suits the needs of your space...

The work of a professional can make all the difference. It can be tricky to create a cohesive look that is representative of your style. That's where a Polish Interior Designer comes in. A Home Decorator will help distill your tastes and ideas into a Design that suits the needs of your space. Whether you need help creating a functional space plan, rearranging existing pieces, designing the inside of a new Home, or simply sourcing amazing furniture and decor, seeking the help of professional Interior Designers and Decorators in Poland is a must....

A good Polish Home Design Professional will hone your style down to its very essence and be able to choose a functional layout that feels natural to you. Interior Design Companies can be involved as much or as little as the client desires. Ask yourself what you want your space to become and what it will be used for. Figure out the extent of what you need help with, what your must-haves are and what your budget is. Polish Interior Design Services can add up fast.

Poland's Economy is considered to be one of the more resilient of the post-Communist Countries and is one of the fastest growing within the EU. Having a strong Domestic Market, low Private Debt, Flexible Currency, and not being dependent on a single Export Sector, Poland is the only European Economy to have avoided the late-2000s recession. The privatization of small and medium State-owned Companies and a Liberal Law on establishing new Firms have allowed the development of the Private Sector. Poland is recognised as having an Economy with development potential, also, the Country is recognised as a Regional Economic Leader within East-Central Europe....

On May 11, 2017, was held a Conference at the Embassy of Poland in Paris, introducing SIX Successful Polish Companies acting very strongly in the HOME & DESIGN Sector. The Conference was called 'POLAND NOW', highlighting the Creativity & Innovation in an International Business Environment.

\* Welcoming & Official Opening :

- M. Dariusz WISNIEWSKI, Chargé d'Affaires at the Embassy of Poland in FRANCE
- Mme Katarzyna KUZA First Secretary, In charge of Promotion, Trade & Investments Department at the Embassy of Poland in FRANCE
- Mme Hanna STYPULKOWSKA-GOUTIERRE, President of Polish Trade & Industry Chamber in FRANCE

The Successful Companies introduced, with their Representatives in FRANCE, were as follow :

\* **AMICA** : It is the largest Polish Manufacturer of Household Appliances and one of the top Companies listed on the Warsaw Stock Exchange in terms of recognition. Despite increasing foreign competition, Amica remains the leader in the Polish Market with a share of 18 %. More than half of Polish Homes feature at least one Amica appliance, and recognition of the Amica Brand is consistently recorded at around the 87 % level. Amica products are associated with Useful Technology and Modern Design.

\* **OKNO PLAST** : It is a Polish Multinational Company established in 1994 in Kraków that manufactures PVC Windows, Window Components, Doors, Aluminium Products and Roller Shutters. Currently based in Ochmanów with their Enterprise zone near Kraków. Oknoplast currently has over 2,400 showrooms based in Poland, Czech Republic, Slovakia, Hungary, Switzerland, Slovenia, Austria, Germany, Italy, France (740 Partners)... in 13 European countries. Currently, Oknoplast is n° 1 PVC Window Manufacturer.

\* **PAGED** : It is one of the Leading European Manufacturers of Furniture, especially in terms of the uniqueness of its offer that includes the Bentwood Furniture (Handmade Products manufactured only in a few places in the World). Three Plants located in Jasienica, SĄTmdziszów MaÅ,opolski and Jarocin supply furniture collections to the Polish Market and to 50 countries on all continents.

\* YAWAL : It is one of the Leading Suppliers of Architectonical Systems of Aluminium Profiles in Poland. Systems of the Company are environmentally friendly, energy saving structures intended for construction of windows, Door, Facades, Curtain Walls, and Partition Walls, Winter Gardens, Skylights, Balustrades, and Sun shades. The company also offers the possibility to create customized unique Construction Solutions intended for implementation in Commercial Buildings, Industrial buildings, and residential Buildings.

\* FAKRO : it is a Private Company established in Poland in 1991. The Company is the most dynamic and fastest growing Roof Window Manufacturer in the World. The Company has developed into an International Corporation achieving the position of n°2 in the Global Market of Roof Windows. Creator of many patented and several patent pending solutions and with over 3,300 employees, Fakro owns 16 Distribution Companies (USA, England, France, Spain, Germany, Austria, Netherlands, Italy, Hungary, Russia, Ukraine, Slovakia, China, Latvia, Czech Republic, Denmark).

\* FIBARO : The Company aims to be the Leading Provider of Smart Home Solutions on the International Market. Their Products are made of : Sensors (motion, flood, door/window, smoke, universal binary), Actors (wall plug, dimmer 2, switches 2, roller shutter, RGBW controller), Remotes (KeyFob, the button, Swipe), Gateways (home center 2, home center lite). Figaro claims That their Devices provide a comprehensive Ecosystem adapted to the Rooms function and needs of the Household members.

Source : Conference at the Embassy of Poland in PARIS on May 11, 2017.

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